



A message from the Treasurer



If you've been to any of our club wide meetings, you'll continue to hear a consistent message from me as Treasurer. The Louisville Bicycle Club continues to maintain a strong financial position. Our fiscal year ended on January 31, 2024 and the final balance sheet and income statement can be found on our website at the following (*Member only*) link:

<https://louisvillebicycleclub.org/treasurer-reports>

The past year showed a net loss of \$3K compared to last year's net income of \$8K. This can be partially explained by \$2.6K of 2023 OKHT registration money being recorded in last year's results (riders were able to register before 1/31/23 for a lower rate). Our membership dues account for about \$12K of our annual receipts. This is not enough to cover our regular expenses that include insurance, website, storage, accounting software, Ride with GPS, annual awards, and more. Many of these items have been increasing in cost like most everything else we experience in our own lives. We make up some of the difference through the generosity of our sponsors and selling some merchandise. We also receive some money for working the Tour de Lou, selling some Derby Festival pins and earning interest on CDs.. .

Let us know if you have any questions after looking through the details.

- Phil Mattingly



Louisville
Bicycle Club



Since the temperature is warming up and the days are longer, more of us will be on bikes. As a reminder, Wheelmen Time is no longer used.



**NO WHEELMEN TIME
RIDES START AT THE POSTED TIME**





2023 LBC Sponsors





LBC Z ZWIFT

It is that time of year again when the weather turns cold and many cyclists retreat to the pain cave to produce egregious puddles of sweat. But you are not alone! Just like last year LBC is supporting a Zwift club where we can all meet, chat and even talk on discord.

Currently Scheduled Rides:

LBCz Stay Motivated Sunday

Hosted by John Fong. The purpose of this Sunday evening ride is to cultivate a community to help each other to stay motivated during the colder months.

Virtual Thirsty Thursday

Hosted by Steven Jent. Well, it is too cold for me to ride outside at least. So until Erik's awesome Thursday ride picks pack up the first Thursday of April come and join us on Zwift to keep that form up.

LBCz takes on Alp Du Zwift

Last year 10 brave LBCz club members climbed the Alpe du Zwift (Zwift's super difficult virtual recreation of the famous Alpe d'heuz climb in France). This year we will do it again on **March 24th @2:00 PM EST.**

JOIN US ON [Discord](https://discord.gg/22H3ejyv): <https://discord.gg/22H3ejyv>

The LBCz Season will conclude at the end of March.

WOULD YOU LIKE TO KNOW MORE?

[Zwift - What is Zwift](#)

[GCN - How to use Zwift](#)

[GPLama - Zwift Group Ride Etiquette / Bunch Riding Tips](#)

[How to Use Discord - Beginner's Guide](#)



Photos from recent rides—credit: Dr. Preble and the LBC FB Page





2024 Tour de Lou

Registration for the 2024 Tour de Lou is open! LBC members get a 25% discount

The 2024 Tour de Lou will take place on Sunday April 14th, 2024. The Tour de Lou will once again go through historic Churchill Downs, the home of the Kentucky Derby. The 35 and metric century will go through all of the Olmsted Parks. This year Louisville Bicycle Club members get 25% off their registration. Click the link below to get the discount code for LBC members only.



Discount: <https://louisvillebicycleclub.org/club-discounts>



Juneteenth 2024

Save the Date: June 15th, 2024

Raise your water bottle to the newly designed Juneteenth Solidarity Ride logo!!!

WHY? The 5th Annual Juneteenth Solidarity needed a fresh look.

WHAT'S NEW? Notable buildings from our city skyline were added, new font, traditional Juneteenth flag colors, bike wheel, crank was kept because it is cool, and homage was made to Texas with the lone star.

- Kenya Turner

Even Details: 5th Annual—Juneteenth Solidarity Ride

- WHEN:** Saturday, June 15, 2024. On-site registration at 8am.
On-line registration closes on Friday at 5pm EST. Wheels down at 9am.
- WHERE:** Shawnee Park. Meet at restrooms across from football field.

Join us for the 5th Annual Juneteenth Solidarity Ride. This FREE bike ride commemorates Juneteenth, now observed as a federal holiday. This is an inclusive, family friendly, casual, no-drop ride. Helmets required. Traffic laws will be followed. Snacks and water provided.

RIDE OVERVIEW:

- Routes: [13 MILE ROUTE](#)
[24 MILE ROUTE](#)
[50 MILE ROUTE](#)



SPONSORSHIP Information: Email: info@iamsweetonyou.com / Call: 502-888-1920

HISTORY OF JUNETEENTH: Although the Emancipation Proclamation was signed January 1, 1863, it would be 2.5 years later that Texas the most remote of the union states would receive the news. It would be on June 19, 1865, that enslaved African Americans in Galveston, TX received news that they were free. Juneteenth became a federal holiday in 2020.



NOT A MEMBER YET?

Join the Louisville Bicycle Club and the hundreds of members for one of our daily rides. The Louisville Bicycle Club has rides for all levels and distances. Not a member yet?

Did you Know...

...that LBC has a robust and active Strava Club?



Join the community at:

www.strava.com/clubs/louisville-bicycle-club

Did you also Know...

...that LBC has a club Ride with GPS Account?



We'd like to remind all of our cycling friends in Louisville, that it's important to report issues w/ our bike lanes and paths to Metro311. Just call 311 during the week, 7 a.m. - 7 p.m. They now have a full-time sweeping contract and the time from call to completion is shorter than ever.
- Ride safe! Thanks!!



Join the LBC's Bike to Beat Cancer Team

2024 Bike to Beat Cancer is Saturday, Sept. 7th.



[Join Today](#)

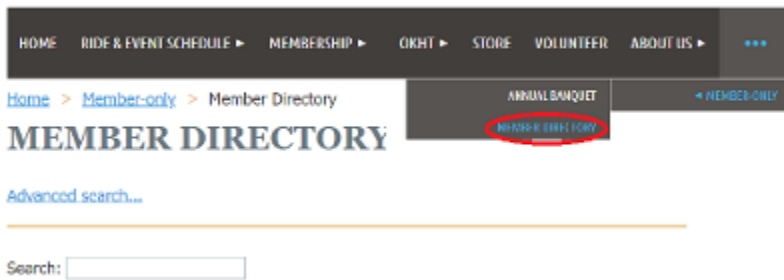
!!! Contributors Needed !!!

Do you fancy yourself a journalist? Do you have a Cycling interest, event or opinion you wish to share?

The LBC newsletter committee is always in search of quality article submissions and content.

To contribute contact:

communications@louisvillebicycleclub.org



In case you did not know: Louisville's bike share program was shut down last year:

louvelo.com



VeloInk Custom Bike Decals

Custom Name Decals with LBC Logo for your Bicycle or Helmet

[Click here to order](#)





Louisville
Bicycle Club



Join our fast growing LBC Facebook Group:

<https://www.facebook.com/groups/louisvillebicycleclub>

Louisville Bicycle Club Cycling Group



Louisville Bicycle Club's
44th Annual

**Saturday, October
19th, 2024**

More information here: <https://louisvillebicycleclub.org/okht>



20% Off Road ID

ROAD ID and Louisville Bicycle Club Have Partnered to Benefit You!





Club Information:

The Louisville Bicycle Club (formerly Louisville Wheelmen) is a cycling club in Louisville, Kentucky, USA, and serves the greater Louisville metropolitan area, including Southern Indiana. We are dedicated to promoting the sport of bicycling and advocating for the rights of all cyclists. Since its founding in 1897, the Louisville Bicycle Club has been one of the most active and progressive clubs in the Midwest.

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communications@louisvillebicycleclub.org

Website:

www.louisvillebicycleclub.org

Annual Membership Dues:

Individual: \$20.00
Family (+ dep. Children): \$30.00

Louisville Bicycle Club Newsletter

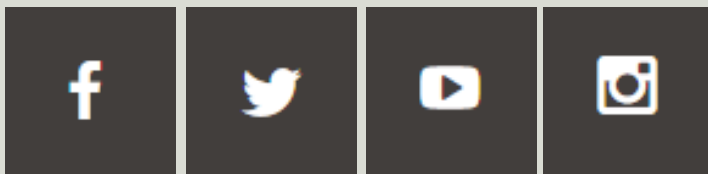
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Editor: Steven Jent

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* The Louisville Bicycle Club reserves the right to edit all submitted articles.



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